

MEDIA INFORMATION | 31 October 2023

2 GLOBAL AWARDS FOR SPA-HOTEL JAGDHOF AUSTRIA TRIUMPHS AT THE WORLD LUXURY AWARDS

The Oscars of the travel industry – the World Luxury Awards – were presented to the best travel, spa and gourmet destinations in the world for the 17th time this year. The Relais & Châteaux SPA-Hotel Jagdhof was honoured with two Global Awards in Athens: Best Luxury Romantic Hotel and Best Luxury Romantic Destination Spa.

It was a night to remember – a luxurious affair, hosted by Grand Hyatt Athens in Greece, which saw almost 300 establishments from around the world rewarded for their dedication and commitment to the luxury hospitality industry. The ceremony and entertainment were fantastic, with The Greek Priestesses and The Famous Zorba providing the night's highlights. A 6-course dinner punctuated the evening with superb dishes that were enjoyed by all, while Alpha Wine Estate provided Greek wine pairing that perfectly complemented each course.

'I'm lost for words, this is such an amazing acknowledgement! Receiving so many awards reflect one thing above all: the daily work that gets put in by the family and our great team who share a passion for the hotel and catering industry and, above all, for hospitality,' said Armin Pfurtscheller after the official ceremony. 'My sincerest thanks go to our staff, my family – and especially my son Alban who shapes our culinary focus as he gradually and sensitively takes on more and more responsibility for the hotel – and, of course, to our guests. Your votes made these awards possible. We are delighted that we can surprise and delight you with our passion, our work and our innovations.'

World Luxury Awards for the 5-star SPA Hotel Jagdhof in Neustift

- **III** Global Winner Best Luxury Romantic Hotel
- III Gobal Winner Best Luxury Romantic Destination Spa: Mylife Changing jSPA
- III Most Romantic Atmosphere in Europe for gourmet restaurant **Hubertusstube**
- III Best luxury **Spa Hotel & Destination Spa** in Austria

'Travelers today increasingly value experiences over possessions and are willing to invest in unique, authentic, and immersive travel experiences. It is with the unwavering commitment of dedicated staff that guests can enjoy this. We congratulate the 2023 winners, who have worked hard and tirelessly to be successful in a very competitive industry.' Jana Stoman, Executive Manager of the World Luxury Awards congratulated the winners.

World Luxury Awards

The World Luxury Awards 2023 were presented on 28 October 2023 in the ballroom of the Grand Hyatt Athens. More than 3,200 hotels, spas, restaurants and tourism specialists from all over the world were nominated. The World Luxury Awards were founded in 2006 by former hotel manager Brandon Lourens in South Africa. His objective was to create an international award and platform for pioneers, exemplary representatives and specialists in the upscale hotel industry. Over the past 17 years, an elaborate process has been developed assess infrastructure, concept and product, as well as quality of the implementation and service. The rating has also been adapted to reflect the changing demands and needs of both guests and industry. The Luxury Award Trophies are now awarded not only to hotels, but also to spas since 2010, to restaurants since 2015, and to travel and tourism companies since 2020. The World Luxury Hotel Awards nomination process begins with entrants applying in the categories that best represent their unique selling points.



The World Luxury Commission selects the nominees based on official guest reviews. In the subsequent four-week public balloting phase, international travellers, guests and industry representatives around the world cast their votes. The awards are presented at global, continental, national and regional levels.

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