



HEALTH

In recent years, the megatrend of health has become embedded within our social consciousness and is now considered synonymous with a good quality of life. It has become a major objective that shapes how people live today, defining their lifestyles.

Trend: Prevention

People today have more and better information to hand. They therefore want to live and work in environments that promote good health. Health equates to a good quality of life and helps advance us towards our core life goals. As physical and mental integrity become more central to our individual efforts, prevention plays a crucial role.

The fact that people are changing their lifestyles, or purposely choosing not to consume products that are damaging or unhealthy to stay fitter and healthier for longer, opens up new markets that should not be ignored.

Health as a megatrend – or, more clearly phrased, holistic and preventive health – has become a lifestyle. Wealth is no longer measured in money, rather in quality time. Luxury is no longer defined by consumer goods, rather by relationships and health.

Health - Observed Holistically

The illusion of a border between the environment 'out there' and our own biology is fading. Our bodies reflect our nutrition, our environment, our atmosphere, our planet ... the health of our planet and how we shape our environment are inextricably linked to our own, personal states of health.

HEALTH: TODAY'S MEGATREND

Desire for Preventive Concepts

Increased awareness and the new value being placed on health is leading to a rise in the demand for preventive concepts. We no longer want to wait until we fall ill and then take a pill or get an injection – through healthy eating, exercise and taking care of our mental health, the trend is now to strengthen our states of health in advance, so we don't get sick in the first place.

Healthy eating and exercise as fundamental elements of this megatrend are being pursued so comprehensively by some parts of our society that 'health' is almost becoming a replacement religion. This reorientation on all levels of being has also changed how we structure our values and needs. It has done the same to demand, too. This starts in the food industry, where there is now an increased focus on organic, sustainably-produced food, creating the need for forms of nutrition that are healthier and have less of an impact on the environment. Increased connectivity – another of this decade's megatrends – has also increased people's awareness. Digitalisation means we have a wealth of information at our fingertips. Exercise is a significant aspect of this – a fit body is seen as the epitome of health. We are seeing the same phenomenon medicine. Before, a doctor's word was considered gospel, whereas the debate about health and medicine has now become so differentiated that people are increasingly questioning orthodox medicine. Here, too, the need for alternatives has risen sharply, both in curative and, above all, in preventive medicine.

The doctor of the future will give no medicine, but will instruct his patients in care of the human frame, in diet, and in the cause and prevention of disease. - Thomas Edison

Preventive Medicine

People have become more knowledgeable in many different areas. Fields, like medicine, that were traditionally reserved for a select few. As the health megatrend develops, medical focus is increasingly steered towards prevention which, for many, has become the norm. The countless health gurus, apps and programmes on the market help people to live healthier lives. Moreover, the number of people working in holistic health counselling has risen a good 40% since 2012. Health insurance companies have also become aware of this trend – albeit very slowly and awkwardly – as prevention is far less expensive than treatment. A healthy lifestyle is the basis for good health; preventing illness is now front and centre.

Down-Ageing

People across the globe are living longer thanks to advancements in medicine, better nutrition and improvements in quality of life. In many countries, as the number of young people decreases, the old to young age ratio is trending towards a higher proportion of older people in society as a whole. Life expectancy is also increasing, not because we are able to prolong the irreversible ageing process, rather because people nowadays start to age later and later. This phenomenon is often referred to as down-ageing.

Older people are staying fitter and healthier than they ever did before. Today, many 60-year-olds have the same levels of health and physical fitness that 40-year-olds had a century ago – they are staying mentally fit for longer, too. This has led to the emergence of completely new lifestyles, as the over-60s have their own desires and requirements in the last third of their lives. In the decades to come, the 'new old' will alter society, markets, industry and the way we consume products. Moreover, an increasing amount of the over-60s are rejecting the stereotypically passive role of a quiet withdrawn retirement. They are motivated to remain active or continue working into old age, which opens up completely new opportunities. The older generations are also more tech-savvy than in previous decades, meaning they will likely have a new role in society.

HEALTH: TODAY'S MEGATREND

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Slow Culture

The 'new old' are countering a lack of time and the sheer speed at which our modern world operates with deceleration strategies and mindfulness. The solution to a perceived lack of time is a conscious effort to *make time* for the really important things in life. Whether it is *slow food, slow fashion* or *slow travel,* an ever-growing proportion of people in their golden years are waving goodbye to pressure to perform and stress in their leisure time. Time is not measured in hours, minutes and seconds, rather in meaningful experiences. In the future, the goal of the vast majority of people will be summed up in three words: quality of life. Companies must take this goal seriously if they wish to survive in the critical gaze of an ageing and, in turn, clearly more aware and reflective clientele.

Digital Health

Digital technologies have introduced an enormous amount of stress into modern life, yet they are also playing an increasingly significant role in both healthcare and people's individual health-related habits.

Corporate Health

Not only are opportunities opening up in the consumer goods sector, the health megatrend also presents prospects in corporate management that should not be ignored. Health management in the workplace goes far beyond accident prevention, occupational medicine and ergonomic workspaces. Work-related stress, overwork, burn-out, physical and psychological conditions need to be overcome to ensure peak performance at work. Preventive healthcare is no longer an isolated issue, rather it has become a strategic management challenge.

With the development of prevention concepts within companies, productivity and employee loyalty can be increased, and the need for sick leave reduced. A care concept based on several pillars – exercise, nutrition, mental health, further education, community-building projects, preventive care, etc. – is something that will become an essential decision criterion for employees when choosing a job in the future. It will also become a significant means for a company to promote their value.

Healing Architecture

The trend towards healing architecture, in which a beneficial environment is created primarily by using plenty of light, air and greenery, is also applicable to the healthcare sector, where spaces that are conducive to social encounters and offer space for everyday experiences are highly beneficial. Indeed, a building's design and architecture can have a significant influence on a person's mental and physical health. Sustainable construction methods are decisive factors here:

- Ecologically sustainable solar energy
- Sustainable buildings that do not just save energy, but also produce energy
- Sophisticated, sustainable building materials
- Sustainable construction methods using ecological, quality-efficient and degradable materials, intelligent building control using cutting-edge technology
- Sustainable building certification from DGNB e.V. objective international certification that describes and evaluates a building's sustainability



Source: Zukunftsinstitut 2021

THE IQcure HEALTH CONCEPT

Let's Go Back in Time

- 1. 40 years' experience in the development of wellness and spa facilities up to and including both preventive and regenerative healthcare
- 2. 10 years of concept development alongside university-affiliated institutes, doctors from various fields and medical experts
- 3. Development of the IQcure technology, in close cooperation with internal and external partners, since 2009
- 4. 2.5 years of testing IQcure technologies and treatments in an IQcure Med-Vital polyclinic established especially for this purpose, under the direction of a highly experienced physician





WHAT SETS IQcure APART?

Good health means good quality of life. IQcure supports guests sustainably and holistically – in every phase of life.

The focus of a stay at an IQcure resort is prevention and regeneration based on the IQcure health concept. An innovative **nutrition programme** with distinct nutritional levels, a sophisticated **exercise concept** with instructors, coaches and physiotherapists, as well as the ground-breaking combination of **conventional and complementary treatments** make for excellent medical holidays and getaways.

IQcure is a holistic preventive healthcare and conscious regeneration concept. Poor nutrition, lack of exercise and constant overloading lead to lifestyle diseases that are preventable. A harmonious atmosphere, a pristine environment in a breathtaking natural setting, as well as a highly-skilled team in both the resort and in the medical spa further contribute to IQcure's success.

Staying healthy and fit into old age and actively improving your lifestyle are the core messages of the IQcure philosophy.

IQcure HEALTH EXPERTISE

We Look to the Future

The health centre at every IQcure resort is headed by a medical director, who leads an experienced team of specialists and therapists, each with a different professional focus.

APPOINTING AN ADVISORY BOARD

Looking Ahead to 2022

IQcure will be appointing a health advisory board comprising specialist experts in various areas of preventive and regenerative medicine. In an advisory capacity, the members of this board shall be in constant dialogue with the operational health teams at each IQcure resort, additionally ensuring a high level of professional competence both on-site and remotely, via telemedicine. Their work will also involve the continuous development of the health concept, in order to consolidate and expand our market leadership in healthcare tourism.





WHAT DO OUR CUSTOMERS NEED ...

... Now and in the Future?

They need peace, quiet and a relaxing setting

They need to interact with other people

They need resilience ... to be properly equipped for any crises ahead

They need inner strength, both in their private and professional lives

They need mindfulness, which is more than a lifestyle ... it is the ability to rediscover the here and now; the art of knowing your own needs and living your own values



PREVENTION AND REGENERATION

A lot of the time, people don't pay any attention to these needs. They plod along, stressed, overworked and unbalanced. Their symptoms worsen – they develop sleep disorders, digestive problems, back trouble, lack of mobility, migraine, burnout syndrome, obesity, high blood pressure, allergies, food intolerances, chronic fatigue, tinnitus, etc.

Psychosomatic conditions manifest themselves in the most varied and diverse symptoms. In addition to purely physical causes, which medicine can explain, the psychosomatic clinical picture is the result of a conflict between a person's mental and physical health.

With IQcure, we are looking to support people in re-establishing harmony between themselves, their own needs and the world around them, and maintaining this harmony long-term. Sustainable health for mind, body and soul.





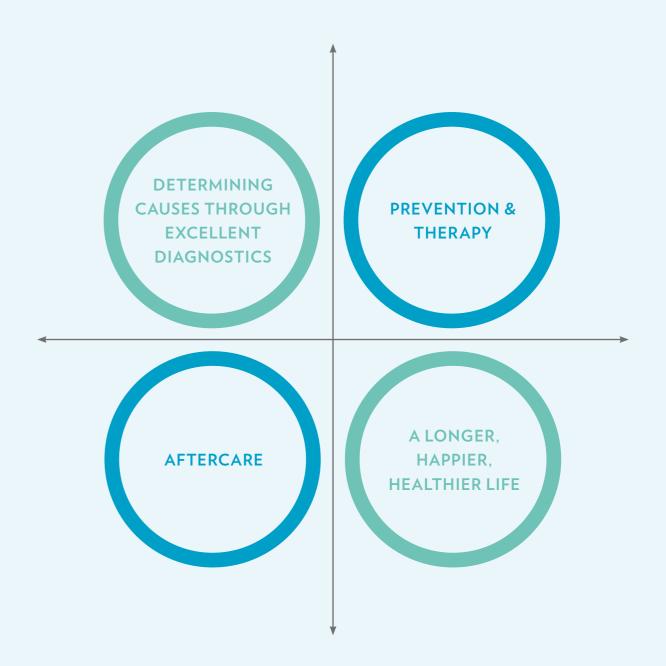


AN INSPIRING PATH TOWARDS GREATER HEALTH AND VITALITY





HAPPINESS -ENJOYMENT TO THE FULL



The demand for treating these complaints is here to stay and will undoubtedly increase in the future. When they stay with us, guests are looking to restore health and improve their quality of life.

They need to be in an environment that promotes healing and wellbeing, not one that is sterile and featureless.













DIFFERENTIATION: NUTRITION

Healthy eating and healthy living go hand in hand. In collaboration with a team of nutritionists, IQcure has developed a delicious and healthy dietary plan. Depending on the guest's requirements, it offers **different nutritional levels**, taking allergies and food intolerances into consideration.

This plan is based on organic, regionally grown food and selected herbs and spices. The food is prepared using haute cuisine techniques, all the while preserving the important nutrients, minerals and unsaturated fatty acids.

The focus is on light wholefoods, i.e. lots of vegetables, cereals and pure proteins. Depending on the guest's focus, supplementary regeneration diets such as low-carb and ketogenic for an imitated fasting metabolism can be also offered. In switching to a ketogenic diet, the aim is not to lose as much weight in the shortest possible time, rather it is both a sustainable improvement in health and wellbeing, and active prevention. The proven anti-inflammatory effect of this form of nutrition also has a strong impact on the appearance of the skin and on dermatological symptoms.

IQcure makes a point of providing guests with practical tips on cooking and nutrition that they can then take home after their stay and incorporate into their daily routines. Cooking workshops and lectures on healthy nutrition are just some of the fixed aspects of an IQcure programme.

Of course, any diet is only as good as the food used in preparation. Even though an increasing number of people now focus intensively on their diet, very few can actually draw upon the expertise of nutritionists. IQcure's programme provides welcome support in this regard.

DIFFERENTIATION: EXERCISE

Fitness is no longer just about building muscle – the wide range of other options available today has become hard to ignore. The cult of the body has exploded, as has the complexity of the fitness industry.

Preventive healthcare focuses on improving a person's current state of health and reducing their risk of contracting certain diseases. This is because most illnesses that occur in the course of our lifetimes are not genetic and can be avoided, or their severity reduced, if the appropriate action is taken at an early enough stage. **Proactive health screenings** and early techniques for learning stress management strategies are a crucial aspect of what IQcure has to offer.







The IQcure exercise programme is multi-faceted:

Heart and circulation

Strength training and muscle building

Agility

Relaxation

Sensomotoric coordination

Mind fitness

Medical fitness

Get fit - stay healthy:

Personalised performance diagnostics

Personalised training plans

Individual training supervision

Consulting and coaching



Among the facilities guests can enjoy are state-of-the-art fitness studios, Yoga spaces and gyms, as well as exercise and orthopaedic centres.

After a medical health check, guests receive a training plan tailored to their individual needs and, guided by **fitness instructors**, **movement coaches**, **doctors** and **physiotherapists**, they work continuously on improving their performance.

Guided exercise programmes in the open air, fitness workshops, body camps, retreats and mind training modules are further highlights of the annual schedule.

HIGH PERFORMANCE MANAGEMENT

The World of Work is Changing ...



Brainwork over hard graft



Sensory overload and digitalisation



Increasing speed and demands



Stress and overwork

Our holistic and science-based IQcure products and services offer ideal solutions for entrepreneurs, company directors, management staff and sales experts alike.

HIGH PERFORMANCE MANAGEMENT

... the IQcure Solution

High Performance Checks High Performance Consulting High Performance Coaching

High Performance Camps High Performance Tools





DIFFERENTIATION: HOLISTIC SKIN HEALTH

Skincare and Health at the Pinnacle of Progress

As well as reflecting the soul, our skin also betrays our dietary habits, fitness, stress levels and environmental factors. Holistic, science-based methods and biomimetic technologies are used to analyse skin and identify health and wellbeing issues.

The skin is our body's primary barrier against the outside world; it deflects almost all the external aggressors that head our way. It is true what they say – you do need a 'thick skin' to deal with danger, stress and pressure. In addition to environmental factors and mechanical irritants, our skin also reflects what lies within and is influenced by our emotions and diet. Our faces instantly communicate things like stress and a lack of sleep. Furthermore, it is also true that you are what you eat ... and our appearance mirrors our diet.



DIFFERENTIATION: HOLISTIC SKIN HEALTH

3 Pillars for Healthy Skin and for Combating Premature Ageing

Typology

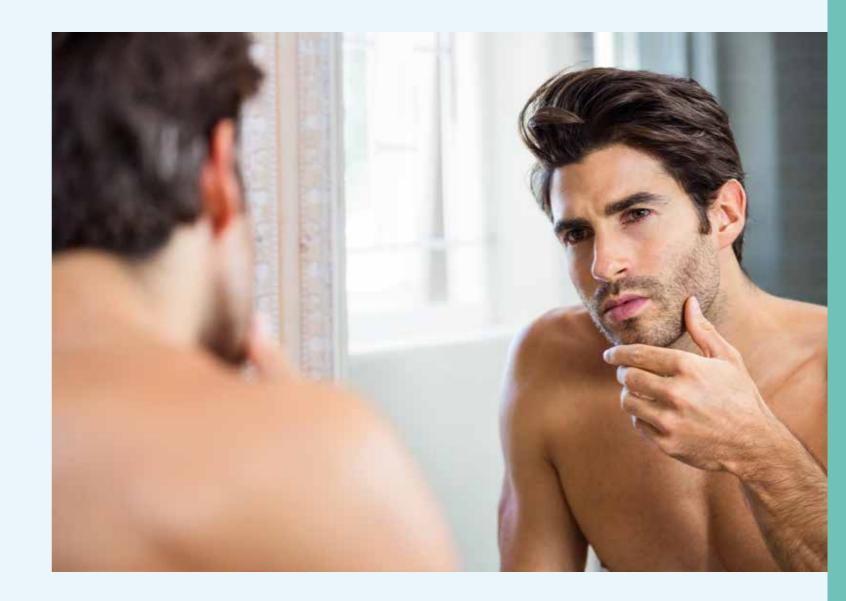
Technology

Treatment

Fundamental to these three pillars is the IQcure Skin Med concept, developed in a laboratory headquartered in Geneva, Switzerland. Responding to the latest scientific findings and decades of research, the cosmetology experts work tirelessly to develop products and methods that comply with the strict Swiss quality and testing standards.

Head to Soul Treatments

Massages and treatments are based on Asian and European therapeutic techniques. They maximise the active substance synergies of the serums applied, stimulate detoxification, encourage cell regeneration, initiate the supply of nutrients and oxygen, and restore balance to the body. Achieving natural balance requires the digestive system to be cleansed and revitalised. We achieve this with the help of manual techniques and active substances. This is why every session begins with a cleanse, before the skin and type-specific treatments are performed.



Treatments for Men

Gender has just as important a role to play in medicine and therapy as it does in communication. We know that men's skin differs from women's in terms of texture, robustness and requirements. In light of this and based on the latest scientific findings and research results, IQcure has developed its own line especially for male skin.

DIFFERENTIATION: IQcure TECHNOLOGY

The primary aim of IQcure technology is to achieve a comprehensive and successful outcome using **the best** each medical discipline has to offer. The excellent opportunities afforded to us by conventional medicine are combined with tried and tested technologies used in complementary medicine. All orthodox medical technologies used are medically certified.

Our services include:

Cardiovascular diagnostics Ultrasound diagnostics Metabolic diagnostics Gastrointestinal diagnostics Physiotherapy Orthopaedics Psychotherapeutic services Physical therapies and baths Medical massages Traditional Chinese Medicine Traditional European Medicine Osteopathy Craniosacral therapy Infusion therapy Oxygen therapy Stress relief Sleep enhancement Mental health Resilience Skincare and anti-ageing Exercise and fitness

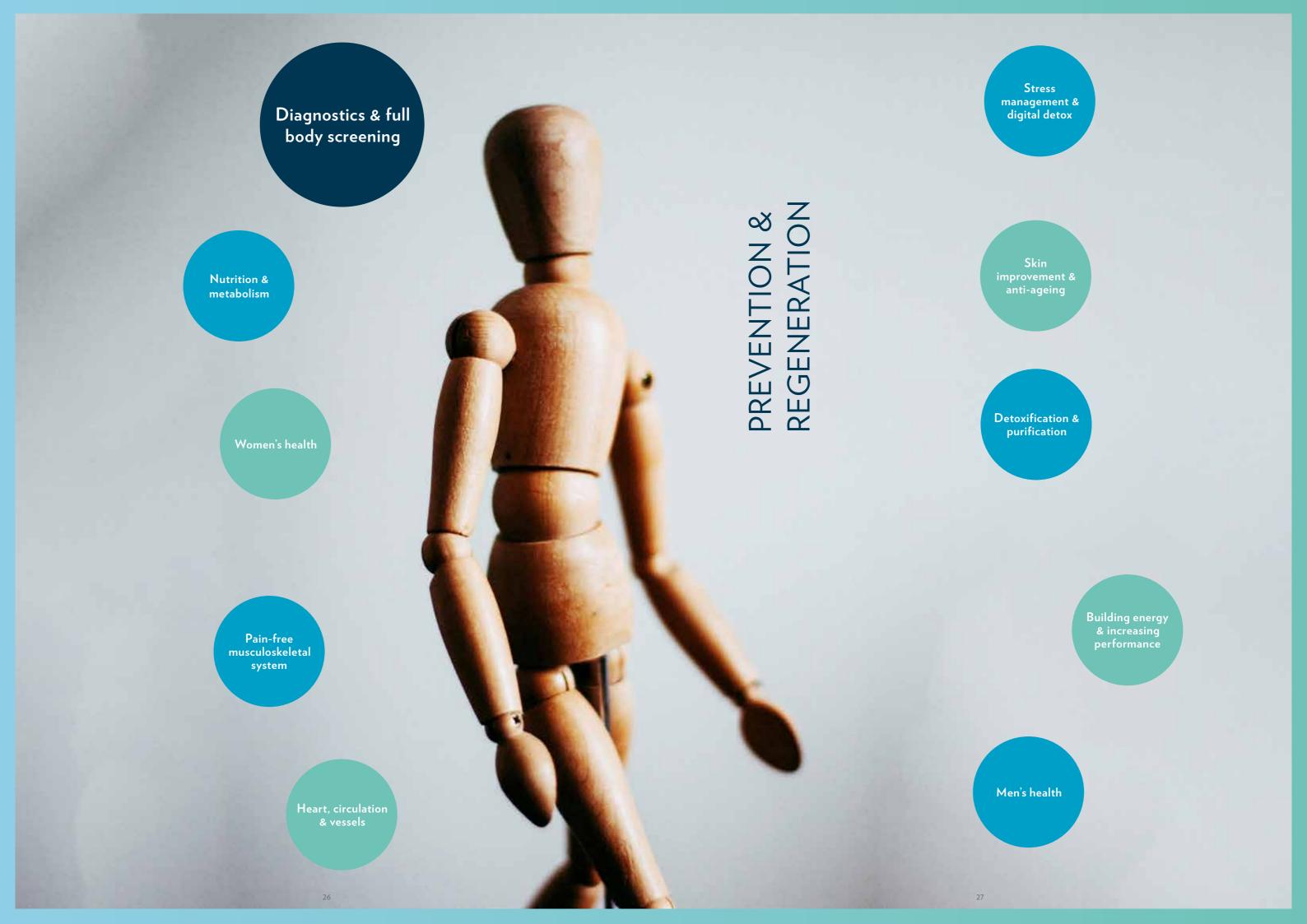
The Start of Your Stay

An initial medical examination forms the basis for each individual IQcure programme. An in-house doctor performs a complete health assessment of each guest and uses the information gained to put together a targeted regimen of preventive treatments and therapies to improve their state of health.

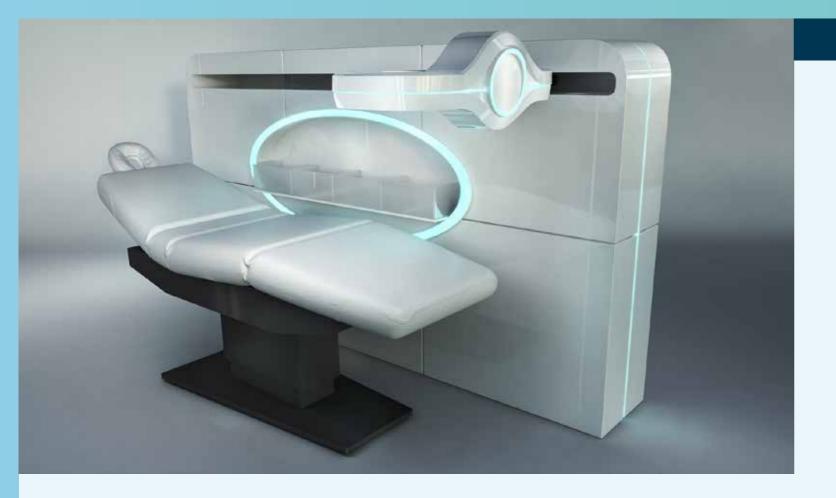
In addition to this basic diagnosis, the medical team also offers a complete workup.

This diagnostic module is aimed at those guests who are interested in a full health assessment with an evaluation of risk factors. Blood tests, stress measurement, ultrasound examinations, ECG and echocardiography form part of this diagnostic package, which can also be expanded upon by additional consultant doctors.





CE CERTIFIED EQUIPMENT



- Cardiovascular status diagnosis, incl. professional ECG
- Stress collision analysis and stress stability check
- Stress level check, also with regard to the risk of burn-out
- Establishment of current biorhythm
- Dental frequency analysis
- Metabolism analysis
- Recording of psychofunctional disorders
- Varicose vein and vascular dilatation analysis
- Breath analysis
- Blood count
- Ultrasound
- Gene analysis
- Treadmill test
- Capsule endoscopy

FULL BODY SCREENING



Organ functionality analysis

Analysis of inflammatory foci in the body

Detection of relevant joint inflammations

Vascular status assessment, including the major areas of the body (legs, joints, veins)

Analysis of stress reactions caused by microorganisms

Establishing food intolerances

Establishing drug intolerances

Checking blood pressure and oxygen saturation in the blood

Women's health survey (menopause, migraine, bladder weakness, etc.)

Detailed breast health analysis

Men's health survey







HEALING SENSORIC LOUNGER

Stress problems

Burn-out prevention

Sleeping disorders

Panic attacks

Concentration problems

Immune system problems

Vitamin and mineral deficiencies

Vitality deficiency

Oxygen deficiency

Cardiovascular problems

High blood pressure

Exposure to environmental toxins

Infections - Lyme disease etc.

Exposure to viruses and bacteria

Migraines

Pain

HEALTH BOOSTER

Purge environmental toxins

Use of pure ionised oxygen to increase vitality

Relief from headaches, migraines, back and joint pain

Stimulating foot reflexology massage to improve circulation

Immune system strengthening

Invigorating back massage

Thermotherapy to strengthen the prostate

Treatment of nail bed inflammation

Correct breathing to strengthen resilience

Problems caused by viruses and bacteria

Combating allergies

Treatment of skin irritations on the feet







HOLISTIC COCOONING

Cell activation to improve blood flow to the skin – ideal for treating cellulite

Therapy designed to speed up the healing process after injury

Stress reduction

Colour therapy and aromatherapy

Anti-burnout

Blood pressure reduction

Increasing performance

HEALING LIQUID POOL

Treatment of skin problems

Psoriasis

Rheumatic complaints

Prevent stress and burn-out

Sound waves promote blood circulation

Aromatherapy as a multifunctional therapy enhancer

Heliotherapy as a psychosomatic therapy treatment

Healing water therapy for a range of complaints

Treatments to combat inflammatory complaints

Cleansing and detoxification using Tesla fine current technology

Total relaxation – great for combating stress







ORTHO SCAN

Detection of anatomical misalignment

Detection of chronic biomechanical stress

Detection of muscular imbalances

Detection of neuromuscular problems

Detection of discrepancies in leg length

Detection of joint blockages

Detection of postural deformities

Detection of misaligned feet - i.e. club, flat, splayed or contracted

plus

Preparation of personalised 3D shoe insole

FULL BODY REPAIR BATH



Healing water nebulisation, particularly suitable for combating skin inflammation and irritation

Sunlight therapy, especially with the aim of fighting depression

Cleansing and care of the respiratory tract

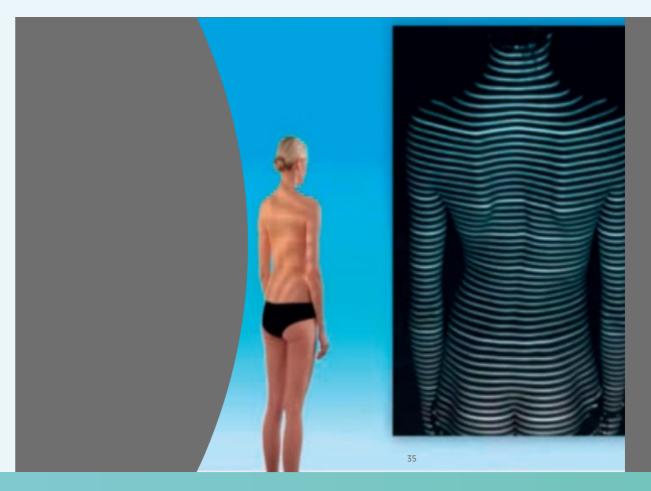
Nose, throat and bronchial treatment

Perfect for treating burn-out and overwhelming stress

Mineral and valuable trace element inhalation. e.g. iodine, magnesium, lithium etc.

Full-body care packs with fango mud, healing clays, seaweed etc.





THE IQcure HEALTH CONCEPT



Market observation, evaluation, test operations, implementation, further development.



TREATMENTS

Diagnostics, therapies, nutrition and exercise concepts – mind therapeutic concepts – treatment manual and training.



PRODUCTS

Assessment and sourcing of health consumables and sales items for the guests' benefit, e.g. medical cosmetics, inhalations, health packs, nutritional supplements, natural medicine, herbal teas, etc.



TECHNICAL SERVICES

Installation, maintenance, service, updates and technical manual.



TECHNOLOGY

Electronics laboratory – technical hardware and software development, implementation in the latest versions of CE-certified equipment.



SOFTWARE

Development, implementation and continued development of operating software for the healthcare sector.



SHOP

Assessment and provision of IQcure
Health SHOP articles, incl. organisation
and dispatch of stock, both for the
resorts' SHOP and Natural Pharmacy
and for purchase via the IQcure Web
SHOP.



LICENCES

Issue of hardware and software licences, including upgrades and maintenance contracts.

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IQcure VISIONARY OPERATOR REFERENCES



HEINZ SCHLETTERER

As a visionary and pioneer in the wellness, spa and health industry, Heinz Schletterer has planned and built more than 2,500 spa, wellness and health projects worldwide, some of which his company, Schletterer Consult, has also operated itself.

However, Schletterer's visions go far beyond the architectural; he is also the mastermind behind IQcure technology. With IQcure, Schletterer Consult is beginning a completely new chapter in the field of health tourism and healthcare real estate.

Above all, the revolutionary IQcure technology focuses on prevention and regeneration – using specially developed, holistic concepts, guests are actively supported in leading the longest, healthiest and most fulfilled lives possible, the impetus being a sustainable healthy lifestyle based on holistic prevention concepts.

REFERENCES SCHLETTERER CONSULT

FROM SKETCHPAD TO GRAND OPENING

DESIGN AND BUILD

PRE-OPENING PHASE

TRAINING AND QUALITY MANAGEMENT

FOUR SEASONS HOTEL GUANGZHOU - HUA SPA

SHERATON HOTEL XIAN – SHINE SPA

HENDERSON LOK WO SHA

THE WYNN - MACAU

WALDORF ASTORIA PALM JUMEIRAH

SHERATON SHARJAH

FOUR SEASONS HOTEL ABU DHABI

ABU DHABI COUNTRY CLUB

THE PRINCESS SPA IN RIYADH

AL CORNICHE CLUB

AQUA DOME THERME LÄNGENFELD

SPLASH E SPA TAMARO – Waterpark & Day Spa

KEMPINSKI HOTEL DAS TIROL

GOLF & SPA RESORT ANDREUS

CENTER PARCS WOBURN - Aqua Sana

WALDHOTEL NATIONAL AROSA

DEVELOPMENT



IQcure'S MEDICAL EXPERTISE

IQcure's technologies and treatments were developed in collaboration with medical professionals, professors and university-affiliated institutions. They were then successfully applied in a Med-Vital polyclinic, near the production site, which was founded specifically for this purpose. Over a period of 2.5 years, the Med-Vital polyclinic was managed by an experienced chief physician. The IQcure medical team comprised doctors, nurses and nursing staff from the fields of cardiology and internal medicine, as well as both women's and men's health. Based on this valuable experience, which came from successful field tests, IQcure technologies and treatments are now being developed even further, so as to open up a whole new source of capital in the health sector. The sheer innovation behind most of the technologies has led to them being granted international intellectual property rights, which secures IQcure's market advantage.

The IQcure Mountain Health Resort will feature IQcure EQUIPMENT RELEASE 2.0, which is already under development and will be ready in time for the opening.



ALEXANDER FUCHS

As a developer interested in the seamless integration of software and hardware, Alexander Fuchs leads advances in IQcure technologies. He addresses the specific requirements of the software vs. the hardware and develops solutions, which, in turn, enable the creation of efficient and innovative applications.

For several years, he has also researched and worked on artificial intelligence, which IQcure uses in various ways. Thanks to his team of developers, he can also dedicate his time to investigating new and innovative solutions for IQcure.

Since December 2009: Successful self-employment; including approx. 10-year collaboration with Heinz Schletterer.

August 2019-March 2021: Head of Development at The Digital Architects in Würzburg (a subsidiary of the MainPost GmbH media group). Certifications and continuous professional development:

Certified IT network administrator Microsoft Certified IT Professional AWS Certified Solutions Architect Associate

Nanodegree in Machine Learning Engineering

Nanodegree in Deep Learning Advanced Level Altium Designer

Ongoing:

Nanodegree in Al for Healthcare Nanodegree in Deep Reinforcement Learning

Nanodegree in C++ Certified LabVIEW Associate Developer

CUIC OPERATION



MARTIN ORTNER

Martin Ortner has more than 25 years' experience in the financial sector. Throughout his career, he has both supervised and been involved in a large number of hotel projects in Tyrol.

Ortner has a wealth of expertise in the budgeting and strategic conceptualisation of large-scale projects, especially in the hospitality industry. His deep insights into this sector and his extensive experience contribute decisively to the development of IQcure's successful business model, especially where operational financial planning and management are concerned. Furthermore, his three years as managing director of a hotel in Tyrol allowed him to expand upon his expertise within the tourism sector. His expertise also gives the development of IQcure technology a further competitive edge.



CLAUDIA REICHENBERGER

Managing Director of marketing deluxe
International PR, marketing and sales agency for the
IQcure Group and IQcure Health Resorts

Claudia Reichenberger has more than 20 years' experience in luxury hotel and spa management, as well as nine years of general management in a leading 5-star Relais & Châteaux spa hotel. Her expertise and experience in both business development and strategic and operational marketing are the driving force behind IQcure's brand and concept development and its market positioning. Thanks to her deep understanding of the market and target groups, her global professional network in both sales and the international press, as well as the successful conceptualisation and positioning of multiple international award-winning health brands - such as Modern Mayr Medicine, European Ayurveda, Holistic Ayurveda and Medical Solutions -Reichenberger is one of the leading figures in health and spa marketing.





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