

Press release

Parkhotel Igls scoops top Spa Trophy Ultimate credit in Tatler 2011 Spa Awards

The eagerly anticipated 2011 Tatler Spa Guide was launched during a glittering cocktail party in the Crystal Room at the Dorchester on 4 October, attended by Spa specialists and insiders as well as the managers, proprietors and representatives of the World's 101 finest Spas, Yoga Retreats, Health Camps, Clinics & Detoxes.

Andrea Gnägi, Managing Director of the Health Retreat Parkhotel Igls, travelled from Innsbruck to receive the first of just five trophies and became the Tatler Award Winner 2011 for 'Hardcore Turnaround', which declares the Parkhotel Igls as Austria's newest star amongst the Mayr Retreats and praising its progressive and tailor made approach as the 'Next -Generation Mayr'. The trophy is a recognition for the fresh thinking behind Parkhotel Igls' Modern Mayr Medicine as well as the fabulous facilities and unique treatments which are available.

During 2009 the Parkhotel Igls has seen a fundamental renovation and extension, providing extraordinary new accommodation, spacious and light filled public areas, state of the art treatment rooms as well as a superb medical and cosmetic centre. Since its reopening in October 2009 it has received numerous awards and recognitions and is now widely considered as Central Europe's most competent Health Retreat of its kind. The Tatler Trophy will be hugely beneficial to make the Parkhotel Igls known to more British and international clients, for whom a Health Resort visit is not an indulgence, but a necessity. With many direct flights to Innsbruck and the Parkhotel just being 20 mins from the main airport – the ultimate of feel good factors is just a few hours away.

Tatler is arguably the UK's glossiest society magazine, part of Condé Nast Group UK which also publishes Vogue, House & Garden, The World of Interiors, GQ, Vanity Fair, CN Traveller, Glamour, Easy Living, GQ Style etc. The magazine is 300 years old, has a circulation of over 85 000 per month with a readership of 210 000 (86% women) in the ABC reader categories with an average income of above £120,000. The Tatler Spa Guide is published annually and is generally regarded as the definitive source for the world's best. Parkhotel Igls is proud to be a Tatler Trophy winner and looks forward to be a life changing element for its clients.

www.parkhotel-igls.at

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For additional information, images, programmes or press trips please contact:
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